

Center for Continuing Education in the Health Sciences

Policy Name: Industry Exhibitor Policy	Effective Date: 2/15/2008
Signature and Date: Barbara Barnes, MD, Associate Dean of CME	<i>Barbara Barnes, MD 2/7/08</i>
Tricina Cash, Director, Conference Management, Operations and Business Development	<i>Tricina Cash 2/7/08</i>
Melinda Splane, Director, Educational Programming	<i>Melinda Splane 2/7/08</i>

Statement of Policy

It is the policy of the UPMC Center for Continuing Education in the Health Sciences (CCEHS) to comply with the UPMC Industry Relationship Policy and University of Pittsburgh Industry Relationship Policy, including the provision on the prohibition of gifts from Industry. The following guidelines are directed to Industry exhibits associated with continuing education activities. For other circumstances contact CCEHS in advance to obtain further guidance and clarification.

Scope of Policy

This policy applies to continuing educational conferences held by and for personnel, faculty, staff and students of the SOHS and the UPMC. Examples of the continuing educational activities include Grand Rounds, Series, Conferences, Training and Skill / Demonstration sessions regardless of whether or not the activity is credit bearing.

Procedure

All exhibiting opportunities must be as a result of a SOHS or UPMC initiated invitation.

Industry exhibits will not be permitted in University of Pittsburgh SOHS or UPMC facilities used for clinical care, teaching, or research. Industry exhibits may be conducted at off-site locations (such as hotels). Consistent with the Industry Relationship policies of the UPMC and SOHS, gifts from Industry will not be allowed regardless of the value. Exhibiting at SOHS / UPMC continuing educational activities must be used solely for the purpose of providing informational materials and dialogue to conference attendees in a designated exhibit hall.

The CCEHS Exhibitor Terms and Conditions and Agreement must be fully consummated between the commercial company and the CCEHS before the company is allowed to exhibit at an activity. All company representatives attending the conference as an exhibitor will be held accountable to adhere to the Terms and Conditions of the Exhibitor Agreement. Each exhibitor, this includes each individual, is required to complete the online training module,
<https://cme.hs.pitt.edu/servlet/IteachControllerServlet?actiontotake=loadmodule&moduleid=3684> .

Site access to UPMC and SOHS facilities must be in compliance with the Industry Relationship policies of the UPMC and University of Pittsburgh SOHS.