Community Care Conference: 20 years of HealthChoices, Recovery, and Innovation in Behavioral Health Services

WEDNESDAY, OCTOBER 25, 2017
David L. Lawrence Convention Center
1000 Fort Duquesne Boulevard
Pittsburgh, PA 15222
PRESENTERS:

Melanie Bella, MBA
Independent Consultant, Former Director CMS Medicare-Medicaid Coordination Office
Washington, DC

Marc Cherna, MSW
Director, Allegheny County Dept. Human Services
Pittsburgh, PA

Latika D. Davis-Jones, PhD, MPH, MSW
Assistant Deputy Director, Allegheny County Dept. of Human Services, Office of Behavioral Health, Bureau of Drug and Alcohol Services, Pittsburgh, Pa

Patricia E. Deegan, PhD
Principal, Pat Deegan & Associates, LLC
Byfield, MA

Michael T. Flaherty, PhD
Clinical Psychologist
Member, Community Care Board of Directors
Pittsburgh, Pa

Rohan Ganguli, MD
Professor of Psychiatry
University of Pittsburgh School of Medicine
Chair Department of Psychiatry
UPMC Mercy Hospital
Pittsburgh, PA

James Gavin, MSW
CEO Community Care
Pittsburgh, PA

Amy D. Herschell, PhD
Associate Professor of Psychology & Family Medicine, West Virginia University Morgantown, WV
Assistant Professor of Psychiatry & Psychology, University of Pittsburgh School of Medicine, Pittsburgh, PA

Diane P. Holder
Executive Vice President, UPMC President, UPMC Insurance Services Division
President and CEO, UPMC Health Plan
Pittsburgh, PA

Mark Nordenberg
Chancellor Emeritus of the University of Pittsburgh
Distinguished Service Professor of Law and Chair of the Institute of Politics
Pittsburgh, PA

Loren Roth MD, MPH
Associate Senior Vice Chancellor for Clinical Policy and Planning, Health Sciences University of Pittsburgh
Distinguished Service Professor of Psychiatry, University of Pittsburgh
Senior Advisor, Quality, UPMC Health Plan
Pittsburgh, PA

James Schuster, MD, MBA
Chief Medical Officer, Medicaid and Behavioral Services and VP, Behavioral Integration UPMC Insurance Division
Clinical Professor of Psychiatry
University of Pittsburgh
Pittsburgh, PA

William H. Shrank, MD, MSHS
Chief Medical Officer
UPMC Insurance Services Division
Pittsburgh, PA

Peggy Swarbrick, PhD, OT, CPRP, FAOTA,
Wellness Institute Director, Collaborative Support Programs of New Jersey
Director of Practice Innovation and Wellness Rutgers University Behavioral Healthcare
New Brunswick, NJ

Patricia L. Valentine, MS
Executive Deputy Director for Integrated Program Services, Allegheny County Department of Human Services
Pittsburgh, PA

Kellie Wayda, MSW, LSW
Director of Western Operations, Department of Human Services, Office of Mental Health & Substance Abuse Services
Harrisburg, Pa
PROGRAM DESCRIPTION:
The conference will discuss how a not-for-profit behavioral health managed care organization owned by an academic health center has supported the goals and initiatives of Pennsylvania and its counties in making behavioral health more accessible and effective for their constituents served by Medicaid. Areas of special impact have included Pennsylvania’s integration of Medicaid behavioral health in state and county human service systems, physical and behavioral health integration, and the impact of this work on both adults and children with special health and socioeconomic needs and challenges.

TARGET AUDIENCE:
Individuals who work for county, state, or national health or human service systems, other health plans and health plan organizations, and members of Medicaid and Medicare special needs plans and their families.

Additionally, social workers, psychologists, psychiatrists, nurses, certified peer specialists, and others interested in behavioral health services.

The conference is free of charge for persons using services and their families. For behavioral health professionals, the cost of the conference is $75.00, which includes CEUs and lunch.

KEYNOTE SPEAKER: MELANIE BELLA
Melanie Bella has spent her career focused on transforming care for complex and costly populations in the Medicaid and Medicare programs with experience at all levels of government and in the private sector. She currently advises entities interested in either serving or investing in dual eligible and other complex populations.

Ms. Bella established and served as the first Director of the Medicare-Medicaid Coordination Office at the Centers for Medicare & Medicaid Services (CMS). Under her leadership, the Office designed and launched demonstrations across the country to test new delivery system and payment models for Medicare-Medicaid enrollees in both community and institutional settings.

Prior to joining CMS, Ms. Bella was Senior Vice President for policy and operations at the Center for Health Care Strategies (CHCS). Prior to CHCS, she served as Medicaid Director for the state of Indiana from 2001 through 2005. She earned a master’s in business administration from Harvard University and a bachelor’s degree from DePauw University.
EDUCATIONAL OBJECTIVES:
At the end of the program, participants should be able to:
• List new strategies to address both physical and behavioral health care.
• Describe how data can influence new best practices.
• Explain how partnerships between government and providers can improve service delivery.

8:00am-8:30am  Registration and Continental Breakfast
8:30am-9:00am  Welcome and Opening Remarks
Diane Holder
Executive Vice President, UPMC
President, UPMC Insurance Services Division
President and CEO, UPMC Health Plan
James Gavin, CEO, Community Care

9:00am-10:00am  Government Funded Healthcare in 2018 and Beyond
Melanie Bella
Independent Consultant, Former Director CMS
Medicare-Medicaid Coordination Office

10:00am-10:15am  Break

10:15am-11:45am  Panel 1: Redesigning Medicaid Behavioral Health Services: Partnerships Between State, Local Governments and a Provider Owned MCO
Panelists:
a. Marc Cherna
b. Mike Flaherty
c. Diane Holder
d. Mark Nordenberg
e. Loren Roth

11:45am-12:30pm  LUNCH—Provided

12:30pm-1:45pm  Panel 2: Using Our Experiences and Data to Create New Evidence-Based Practices
Panelists:
a. Rohan Ganguli
b. Amy Herschell
c. James Schuster
d. William Shrank

1:45pm-2:00pm  Break
2:00pm-3:15pm  Panel 3: New and Enhanced Services for Individuals with Serious Mental Illness and Other Disabilities

Panelists:
- a. Pat Deegan
- b. James Gavin
- c. Pat Valentine

3:15pm-4:30pm  Panel 4: Integrating Services in Both Physical and Behavioral Health Settings

Panelists:
- a. Latika Davis-Jones
- b. James Schuster
- c. Peggy Swarbrick
- d. Kellie Wayda

4:30pm  Adjournment

CONTINUING EDUCATION CREDIT

PHYSICIANS
The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PSYCHOLOGISTS
Western Psychiatric Institute and Clinic is approved by the American Psychological Association to sponsor continuing education credit for psychologists. Western Psychiatric Institute and Clinic maintains responsibility for this program and its content. This program is being offered for 6.0 continuing education credits.

NATIONAL CERTIFIED COUNSELORS
Western Psychiatric Institute and Clinic has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 5059. Programs that do not qualify for NBCC credit are clearly identified. Western Psychiatric Institute and Clinic is solely responsible for all aspects of this program. This program is being offered for 6.0 continuing education hours.

PENNSYLVANIA CERTIFICATION BOARD
Community Care will award 6.0 PCB-approved hours of education for participants attending the conference. Our program is certified by the Pennsylvania Certification Board, Provider #414.
SOCIAL WORKERS
This program is offered for 6.0 hours of social work continuing education through cosponsorship of the University of Pittsburgh’s School of Social Work, a Council on Social Work Education-accredited school and, therefore, a PA pre-approved provider of social work continuing education. These credit hours satisfy requirements for LSW/LCSW, LPC, and LMFT renewal.

OTHER HEALTH CARE PROFESSIONALS
Nurses and other health care professionals are awarded 0.6 Continuing Education Units (CEUs). One CEU is equal to 10 contact hours. Nurses: For attending this program you will receive a Certificate of Attendance confirming 6.0 hours of continuing education. These hours may be considered eligible for completing the 30 hours of continuing education required for biannual nursing relicensure in Pennsylvania. Peer Specialists: This program fulfills requirements for Certified Peer Specialist continuing education.

CERTIFIED PSYCHIATRIC REHABILITATION PROVIDERS
PAPRS is approved by the Psychiatric Rehabilitation Foundation (Provider 34875530-2017) to sponsor continuing education for Certified Psychiatric Rehabilitation Practitioners and Certified Child and Family Resiliency Practitioners or PRA Certification Candidates for this event. PAPRS maintains responsibility for the program and its content of this event.

PEER SPECIALISTS
This program fulfills requirements for certified peer specialists continuing education. Peer specialists are awarded .60 CEUs, which equal 6.0 contact hours.

All individuals in a position to control the content of this education activity are required to disclose all relevant financial relationships with any entity producing, marketing, reselling, or distributing health care goods or services, used on, or consumed by, patients.

The University of Pittsburgh is an affirmative action, equal opportunity institution.
REGISTRATION INFORMATION

REGISTRATION FORM

Register online by clicking www.surveymonkey.com/r/5Q3XSRX or send your completed form to Wendell Robinson no later than October 17, 2017. Registrations can be sent by email (Attn: Wendell Robinson at robinsonwt3@upmc.edu), fax (412-454-2177), or mail (Community Care, Attn. Wendell Robinson, 339 Sixth Ave., Suite 1300, Pittsburgh, PA 15222).

Special Needs: Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least four weeks in advance of the program by calling Paul Wittman at (412) 454-8625.

20 YEARS OF HEALTHCHOICES, RECOVERY, AND INNOVATION IN BEHAVIORAL HEALTH SERVICES | OCTOBER 25, 2017

REGISTRATION FORM **Confirmations will only be sent via email**

Name
Degree
Title
Institutional Affiliation
Address
City State Zip Code
County
Day Telephone (               )
Email Address

LUNCH PREFERENCE:
☐ Turkey     ☐ Ham     ☐ Vegetarian

For Continuing Education Purposes, please check if you are:
☐ NC Counselor    ☐ Nurse    ☐ Psychologist    ☐ Social Worker    ☐ Physician    ☐ CPRP
☐ Certified Peer Specialist    ☐ Certified Addiction Counselor    ☐ Mental Health Professional    ☐ Other

PAYMENT INFORMATION ($75.00):

A $30 administrative fee will be deducted from any cancellation received less than two weeks before the session. No refunds can be issued once the program has begun.

☐ Mail (paper check payable to Community Care)     ☐ Online payment (all major credit cards, e-check)

To pay online, go to https://paybill.upmc.com. From the first drop-down box, select “Conferences.” Then choose “CCBH Conferences” from the second drop-down box. Click next, and enter your credit card or e-check information.

*Please enter the name and date of the conference you are attending*