**UPMC CancerCenter, Magee-Womens Hospital of UPMC, and the University of Pittsburgh School of Medicine Center for Continuing Education in the Health Sciences Present:**

**A Comprehensive Review of the Most Important Presentations from the 2013 San Antonio Breast Cancer Symposium**

**Friday, January 24, 2014**

**Where:** Herberman Conference Center, Cancer Pavilion, 2nd floor  
5150 Centre Ave. Pittsburgh 15232  
**When:** Registration and buffet lunch will begin at 11:30am. Presentations start promptly at 12:00pm and adjourn at 5:00pm.  
**Course Directors:** Shannon Puhalla, MD and Barry Lembersky, MD  
**Pre-registration Required** (form on page 2 of this announcement for faxing or scanning)

**Overview:** The development of breast cancer diagnosis and therapy has advanced very fast, especially cancer biology, epi-genetics, and biologic therapy. It is crucial to keep all our physicians and nurses and all specialists updated with evidence based knowledge and technology. Translational research for a variety of breast cancers and treatment modalities will be addressed. This program will provide oncologists and oncology healthcare professionals with evidence-based updates on current trends in diagnosing, treating, managing, and preventing breast cancer.

**Target Audience:** Physicians (medical oncologists, radiation oncologists, surgical oncologists, pathologists, etc.), advanced practice providers, nurses, mammographers, and any health care professionals who work with individuals with or at risk for breast cancer.

**Objectives:** Upon completion of this program, attendees will be able to:
- Integrate new evidence into everyday clinical practice, thereby improving quality of care for patients with breast cancer.
- Implement practice changes in a variety of management options for patients with breast cancer including chemotherapy, and surgical treatment modalities.
- Stimulate innovative strategies for new and/or additional research related to treatment and/or prevention of breast cancer.
- Recognize the implications for practice change in both the academic and community practice settings.

**Agenda & Faculty:** Please see pages 3 and 4.

**Continuing Education Credit:**  
The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 4.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded 0.4 continuing education units (CEU’s) which are equal to 4.5 contact hours.

**Pre-registration is required** - submit the form on page 2 of this announcement to Karen Tondera. Fax: 412-623-3650 or Email: tonderaks@upmc.edu
REGISTRATION FORM for
“A COMPREHENSIVE REVIEW OF THE MOST IMPORTANT PRESENTATIONS FROM THE 2013 SAN ANTONIO BREAST CANCER SYMPOSIUM”

Friday, January 24, 2014
Registration and buffet lunch begin at 11:30am
Lectures: 12:00 p.m. – 5:00 p.m.
Herberman Conference Center
5150 Centre Ave.
Pittsburgh, PA 15232
(Adjacent to UPMC Shadyside Hospital)
(Please type or print. Copy this form for additional registrants)

Name (First Middle Last) (Degree/ Credentials)

Work Location/ Organization

Email Address (Required for confirmation letter)

Telephone (work) ( ) __________________________ (home/ cell) ( ) __________________________

There is no fee for this conference but pre-registration is required.

Cancellation: If you cannot attend this conference, you need to directly notify the course registrar. You can cancel by calling 412-623-3652 and leave a voice mail message or email Karen S. Tondera at tonderaks@upmc.edu.

To register please fax this page to: 412-623-3650 (call to confirm fax received), email to tonderaks@upmc.edu, or mail to:
Karen Tondera
North Tower, Room 530
5230 Centre Avenue
Pittsburgh, PA 15232-1304

Registration Deadline: Friday, January 17, 2014

In case of weather emergency or other need for conference changes, notification will be provided by email at least two (2) hours prior to start time and a message will be posted on phone line 412-623-3652.
Agenda

11:30am  Registration & Lunch

12:00pm  Welcome & Introduction
Shannon Puhalla, MD
Assistant Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Barry Lembersky, MD
Clinical Associate Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

12:10pm  HER 2 Session
Neo-ALLTO, BETH
Priya Rastogi, MD
Associate Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Taxol/Herceptin; Prognosis with Small HER2+ Tumors
Dhaval Mehta, MD
Clinical Instructor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

12:50pm  Bisphosphonate Update SABCS 2013
Adam Brufsky, MD, PhD, FACP
Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

1:00pm   Triple Negative Breast Cancer Session
CALBG, I-SPY
Shannon Puhalla, MD
Assistant Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

1:15pm   Pathology Session
CTC’s
Mohammad Pervais Rahman, MD
Clinical Instructor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Prediction of Late Recurrence with PAM 50 and
Opinions on Molecular Testing
David Dabbs, MD
Professor of Pathology
University of Pittsburgh School of Medicine
Pittsburgh, PA

RCB
Rachel Jankowitz, MD
Assistant Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

2:05pm   Break

2:20pm   Molecular Tumor Board
Adrian Lee, PhD
Professor, Department of Pharmacology & Chemical
Biology
University of Pittsburgh School of Medicine
Pittsburgh, PA

2:35pm   Radiation Session
PRIME II Trial
Marsha Haley, MD
Clinical Assistant Professor of Radiation Oncology
University of Pittsburgh School of Medicine
Pittsburgh, PA

2:50pm   SABCS 13 Surgery Session
Turkish, Indian Studies, 10 year Follow-up of B52
Atilla Soran, MD, MPH, FACS
Clinical Professor of Surgery
University of Pittsburgh School of Medicine
Pittsburgh, PA

3:10pm   Survivorship Session
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>3:40pm</td>
<td>Clinical Trials Update, Presentation of Award</td>
<td>Shannon Puhalla, MD</td>
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<td>3:50pm</td>
<td>Break</td>
<td>Barry Lembersky, MD</td>
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<td>4:05pm</td>
<td>Radiology Session - Breast Imaging Update</td>
<td>Wendie Berg, MD, PhD, FACR</td>
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<td>University of Pittsburgh School of Medicine</td>
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<td>Pittsburgh, PA</td>
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<td>4:25pm</td>
<td>Endocrine Session</td>
<td>Steffi Oesterreich, PhD</td>
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<td>ESR Mutations</td>
<td>Professor, Department of Pharmacology &amp; Chemical Biology</td>
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<td>4:55pm</td>
<td>Course Wrap-Up, Evaluation</td>
<td>Shannon Puhalla, MD</td>
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<td>Barry Lembersky, MD</td>
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<td>5:00pm</td>
<td>Adjournment</td>
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UPMC CancerCenter reserves the right to make changes to any components of the program as necessary.

Faculty Disclosure:
Faculty for this activity are required to disclose all relevant financial relationships with any proprietary entity producing, marketing, re-selling, or distributing health care goods or services, used on, or consumed by, patients.

The American with Disabilities Act information:
Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by calling Karen Tonder at 412-623-3652.

Nondiscrimination, Equal Opportunity, and Affirmative Action:
The University of Pittsburgh is an affirmative action, equal opportunity institution.