2014: Three Rivers Otolaryngology Update

Dates: March 14-15, 2014

Sponsored by
University of Pittsburgh School of Medicine
Center for Continuing Education in the Health Sciences,
and Department of Otolaryngology

Location: Herberman Conference Center
At UPMC Shadyside
5150 Centre Avenue, Pittsburgh, PA 15232

COURSE DIRECTORS
Suman Golla, MD; Bridget Hathaway, MD; Stella Lee, MD; Melonie Nance, MD; Jeffrey Simons, MD and Ryan Soose, MD

Intent and Overview
The field of Otolaryngology-Head and Neck Surgery continues to evolve with new technologies, treatment options and advanced scientific knowledge. The meeting will discuss an array of topics in the field of Otolaryngology, specifically, disorders of the parotid gland, management of sinus and skull base pathology, sleep-disordered breathing, otologic disorders, and topics in providing quality care. In addition to discussing “cutting edge” topics within these areas of Otolaryngology, this meeting will focus on practical applications of everyday otolaryngologic care from the above-mentioned sub-specialties within Otolaryngology.
Objectives
At the completion of the course, the participant should be able to:

- Understand current practices and recent developments in management of parotid disease
- Understand the decision-making process in open vs. closed endoscopic sinus procedures
- Learn how to manage the orbit and dacryocystorhinostomy techniques
- Understand the perioperative risks unique to sleep apnea patients and implement the latest postoperative pain management protocols into their practices
- Learn to recognize the signs and symptoms of superior canal dehiscence syndrome and understand its management.
- Learn how to how to improve patient safety and quality in the current health care climate

Who Should Attend
Otolaryngologists, primary care physicians, pediatricians, family practitioners, nurse practitioners, physician assistants, residents, audiologists, speech therapists and other interested health care professionals.

CME Accreditation and Designation Statement:

The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 11.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded 1.1 continuing education units (CEU’s) which are equal to 11.0 contact hours.
SCHEDULE

Day 1 of 2: Friday, March 14, 2014

7:00 – 8:00 am Registration and Breakfast

8:00 – 8:05 am Welcome
Jonas Johnson, MD

SESSION 1 – HEAD & NECK

Session Chair: Melonie Nance, MD

8:05 – 8:10 am Introduction
Melonie Nance, MD

8:10 – 8:25 am Innovations in Surgery for Benign Parotid Disease
Vikas Mehta, MD

8:25 – 8:40 am Genetic and Molecular Discoveries in Parotid Pathology, Translocations
Stephen Lai, MD

8:40 – 8:55 am Updates in Surgery for Parotid Cancer
Melonie Nance, MD

8:55 – 9:10 am Adjuvant Treatment for Parotid Malignancy
Andrew Clump, MD

9:10 – 9:25 am Facial Nerve Rehabilitation
Todd Henkelmann, PT, MS, CCTT

9:25 – 9:50 am Head & Neck Panel/Q&A
Moderator: Melonie Nance, MD
Panelists: Todd Henkelmann, PT, MS, CCTT; Vikas Mehta, MD; Stephen Lai, MD; Andrew Clump, MD

9:50 – 10:15 am BREAK

SESSION 2 – ADVANCED RHINOLOGY

Session Chair: Stella Lee, MD

10:15 – 10:20 am Introduction
Stella Lee, MD
10:20 – 10:40 am  Role of Balloon Sinuplasty in the Office and the Operative Suite  
Elliott Bilofsky, DO  

10:40 – 11:00 am  Understanding, Preventing, and Managing Failure of Frontal Sinusotomy  
Rakesh Chandra, MD  

11:00 – 11:20 am  Decision Making and Outcomes in Endoscopic versus Open Skull Base Surgery  
Adam Zanation, MD  

11:20 – 11:40 pm  Endoscopic Approaches to the Orbit  
Eric Wang, MD  

11:40 – 12:00 pm  Rhinology Panel Q&A  
Moderator: Stella Lee, MD  
Panelists: Elliott Bilofsky, DO; Rakesh Chandra, MD; Eric Wang, MD; Adam Zanation, MD  

12:00 – 1:00 pm  LUNCH  

**SESSION 3 – PEDIATRIC SLEEP-DISORDERED BREATHING**  

*Session Chair: Ryan Soose, MD*  

1:00 – 1:05 pm  Introduction  
Ryan Soose, MD  

1:05 – 1:25 pm  Clinical and Laboratory Evaluation of Pediatric SDB  
Donald Keamy, Jr, MD, MPH  

1:25 – 1:45 pm  First-line Surgical Therapy and Perioperative Management  
Michael Cohen, MD  

1:45 – 2:05 pm  The Nose and Pediatric SDB  
David Mandell, MD  

2:05 – 2:25 pm  Orthodontic Treatment of Pediatric SDB  
John Grady, DMD  

2:25 – 2:55 pm  Sleep-Disordered Breathing Panel/Q&A  
Moderator: Ryan Soose, MD  
Panelists: Michael Cohen, MD; John Grady, DMD; Donald Keamy, Jr, MD, MPH; David Mandell, MD
2:55 – 3:15 pm  
**SESSION 4 – OTOLOGY**

*Session Chair: Andrew McCall, MD*

3:15 – 3:20 pm  
Introduction  
Andrew McCall, MD

3:20 – 3:45 pm  
Decision Making Between Cochlear Implants or Auditory Brainstem Implants  
Craig Buchman, MD

3:45 – 4:10 pm  
Management of Superior Canal Dehiscence  
Howie Moskowitz, MD

4:10 – 4:35 pm  
Lessons Learned in Academic Otology  
Esther Vivas, MD

4:35 – 5:00 pm  
Otology Panel/Q&A  
Moderator: Andrew McCall, MD  
Panelists: Craig Buchman, MD; Howie Moskowitz, MD; Esther Vivas, MD

5:00 pm  
**Adjournment Day 1 of 2**

5:00 – 7:00 pm  
Reception

*Day 2 of 2: Saturday, March 15, 2014*

7:00 – 8:00 am  
Registration and Breakfast

**SESSION 5 – RESIDENT RESEARCH PRESENTATIONS AND AWARDS**

*Session Chairs: Suman Golla, MD*

8:00 – 9:10 am  
**Resident Research Presentations**

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9:20 – 9:30 am  
**Robert A. and George C. Schein Award Presentation**
SESSION 6 – PATIENT SAFETY AND QUALITY

Session Chair: Jeffrey Simons, MD

9:30 – 9:35 am  Introduction
Jeffrey Simons, MD

9:35 – 9:55 am  Our Patients Still Aren’t Safer: Why Not?
David Eibling, MD

9:55 – 10:15 am  Physician Standards of Behavior
James Reilly, MD

10:15 – 10:35 am  Practice Management: Maintaining Employee Satisfaction
Howard Goldberg, MD

10:35 – 10:55 am  Assessing Quality in a Community Practice
H. Carter Davidson, MD, PhD

10:55 – 11:15 am  A Quality Control Program for the Individual Surgeon
Carl Snyderman, MD

11:15 – 11:35 am  Quality Metrics in Head and Neck Cancer
Christine Gourin, MD

11:35 – 12:15 pm  Panel: Quality, Safety, and Patient Satisfaction
Moderators: Jeffrey Simons, MD and Carl Snyderman, MD
Panelists: H. Carter Davidson, MD, PhD; David Eibling, MD; Howard Goldberg, MD; Christine Gourin, MD; Jonas Johnson, MD; James Reilly, MD;

12:15 pm  Adjournment Day 2 of 2
COURSE DIRECTORS

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University of Pittsburgh School of Medicine

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Ryan Soose, MD
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GUEST FACULTY

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Washington Ear, Nose and Throat
Washington, PA

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LOCAL FACULTY

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Carl Snyderman, MD
Professor
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University of Pittsburgh School of Medicine
Faculty Disclosure
Faculty for this activity has been required to disclose all relationships with any proprietary entity producing health care goods or services.
REGISTRATION

For Online Registration Visit: https://ccehs.upmc.com/liveFormalcourses.jsf and scroll to:
2014: Three Rivers Otolaryngology Update
Registration Fee is $250 Physicians, Nurses, and all other health care professionals.
CENTS (Community Ears Nose and Throat Specialists) Member: Yes or No ____________
Coding Personnel Fee: $125.00
Tuition fee is waived for all residents and fellows but registration is still required.

MEETING LOCATION
The conference will be held at the Herberman Conference Center, 2nd Floor, at UPMC Shadyside, 5150 Centre Avenue, Pittsburgh, PA 15232.

Special Needs
Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by emailing Jackie Lynch at lynchjj@upmc.edu.

Cancellation
All cancellations must be in writing and sent to us via U.S. mail, email or fax. Tuition for cancellations postmarked or date stamped before February 2, 2014 will be completely refunded. From February 2-8, 2014, a $50.00 administrative fee will be assessed. No refunds will be made after February 9, 2014. “No shows” are not eligible for refunds.

The UPMC/Center for Continuing Education in the Health Sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.

Cancellation requests can be made to:
Jackie Lynch
Department of Otolaryngology
University of Pittsburgh School of Medicine
Eye and Ear Institute, Suite 500
200 Lothrop Street
Pittsburgh, PA 15213
412-648-6304 (T)
412-648-6300 (F)
lynchjj@upmc.edu
REGISTRATION FORM

2014: Three Rivers Otolaryngology Update
March 14-15, 2014
Course # 4418
Please type or print clearly; photocopy both sides of this form for additional registrants.
No Registration Will Be Accepted Without Payment Attached.

*Last FIVE digits of Social Security Number: ___-___-___ ___ *required
*Prefix: o Mr. o Mrs. o Dr. o Ms. o Other, please indicate: __________
*First Name: ___________________________ This is how your name will appear
*Last Name: ___________________________ on your name badge. *required
*Suffix (Jr., Sr., etc…): ______
Company/Institutional Affiliation: ___________________________
Specialty: ___________________________
Email address: _________________________
*Degree: o MD    o DO   o Resident    o PhD    o MPH    o RN    *required
o Other, please indicate: __________
Address: ___________________________________________________________________
City: ___________________ State: _______ ZIP: _______________
Work Telephone ( ) _________________
Fax ( ) _______________________

How did you hear about this conference?
____________________________________________

☐ I require vegetarian lunch.
☐ I require kosher lunch.
☐ I have no special dietary requirements.

Registration Fees
$250 Physicians, Nurses, and other health care professionals.
Yes or No _____ Member CENT$ (Community Ears Nose and Throat Specialists)
$125.00 Coding Personnel
Online Registration Visit: https://ceohs.upmc.com/liveFormalcourses.jsf and scroll to:
2014: Three Rivers Otolaryngology Update

Tuition fee is waived for all residents and fellows - registration is still required.

Total Registration fee enclosed $________

PAYMENT MUST ACCOMPANY REGISTRATION.

Method of Payment: Credit Card or Check or interdepartmental transfer.

Name: __________________________________________________________
Zip Code: ______________________________________________________
Please make checks payable to **UPP Department of Otolaryngology**.

**Mail/Fax Payment and Registration to:**
Jackie Lynch  
Department of Otolaryngology  
University of Pittsburgh School of Medicine  
Eye and Ear Institute, Suite 500  
200 Lothrop Street  
Pittsburgh, PA 15213  
412-648-6304 (T)  
412-648-6300 (F)  
lynchjj@upmc.edu

**OVERNIGHT ACCOMMODATIONS**  
We are not holding a block of rooms. However, because of their close proximity to the event and shuttle service, we suggest you make your hotel reservation at one of the following:

- **Courtyard by Marriott**  
  5308 Liberty Avenue  
  Pittsburgh, PA 15224  
  (412) 683-3113

- **Hilton Garden Inn**  
  3454 Forbes Avenue  
  Pittsburgh, PA 15213  
  (412) 683-2040

- **Shadyside Inn**  
  5405 Fifth Avenue  
  Pittsburgh, PA 15232  
  (412) 441-4444/1-800-767-8483

Visit the Center for Continuing Education in the Health Sciences Web Site  
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The UPMC/Center for Continuing Education in the Health Sciences invites you to visit our web location. Receive information on CME programs, earn CME credits on the Internet, and access information about our formal courses and much more. Discover who we are and how you can contact us. Please visit our web location often to get updated information on upcoming programs.

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Further, the University will continue to take affirmative steps to support and advance these values consistent with the University’s mission. This policy applies to admissions, employment, and access to and treatment in University programs and activities*. This is a commitment made by the University and is in accordance with federal, state, and/or local laws and regulations. For information on University equal opportunity and affirmative action programs, please contact: University of Pittsburgh; Office of Affirmative Action, Diversity, and Inclusion; Carol W. Mohamed, Director (and Title IX, 504 and ADA Coordinator); 412 Bellefield Hall; 315 South Bellefield Avenue; Pittsburgh, PA 15260; 412-648-7860. For complete details on the University’s Nondiscrimination Policy, please refer to Policy 07-01-03. For information on how to file a complaint under this policy, please refer to Procedure 07-01-03.