Magee at UPMC Passavant presents

Caring for Women: Achieving Clinical Excellence with Innovative Delivery Models

April 19–21, 2013

Nemacolin Woodlands Resort • Farmington, Pennsylvania

Online registration available at https://ceehs.upmc.com/liveFormalCourses.jsf

Course Directors

James W. Boyle, MD
Chief Medical Officer, UPMC Passavant

Robert P. Edwards, MD
Professor, Division of Gynecologic Oncology
Executive Vice Chairman,
Department of Obstetrics, Gynecology and Reproductive Sciences

University of Pittsburgh School of Medicine
Magee-Gynecologic Cancer Program
Magee-Womens Hospital of UPMC
Director, Transformational Medicine for the UPMC Health System
Conference Overview

This three-day conference will include interactive presentations from nationally and locally recognized thought leaders from academic and clinical settings. Each day the content of the presentations will focus on a specific theme. To increase knowledge acquisition, participants will have ample time for interaction with faculty during question and answer sessions and panel discussions.

Objectives

At the conclusion of this course, the participant will be able to:

• Explore new models of care for women in a rapidly changing health care landscape.
• Discuss evidence-based screenings to achieve clinical excellence in women’s health.
• Encourage health care provider leadership for new innovative care models.

Who Should Attend

The course is designed for obstetricians/gynecologists, surgeons, cardiologists, internists, family practitioners, physician’s assistants, and nurse practitioners and other interested health care professionals.

Continuing Education Credit

The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 12.75 AMA PRA Category 1 Credits™. Each physician should only claim credit commensurate with the extent of their participation in the activity. Other health care professionals are awarded 1.2 continuing education units (CEU’s) which are equal to 12.75 contact hours.

Schedule — Friday, April 19, 2013

10:00 am  Registration
10:30 am  Introductory Remarks
10:45 am  Cardiovascular Disease Prevention and Screening in Women
Elizabeth A. Piccione, MD
11:15 am  Pap Smear Screening Guidelines
Beth Hahn, MD
11:45 am  Healthy Women Screening Guidelines
Rupa Mokkapati, MD, PhD
12:15 pm  Lunch and Visit Exhibits
1:00 pm  Depression and Anxiety Prevention
Kevin R. Patterson, MD
1:30 pm  Migraine Headaches
Autumn Klein, MD, PhD
2:00 pm  Breast Cancer Screening
Mary Beth Malay, MD
2:30 pm  Lung Cancer Screening
Rodney J. Landreneau, MD
3:00 pm  Break and Visit Exhibits
3:15 pm  Prevention of Urinary Stress Incontinence
Jerry Lowder, MD, MSc
3:45 pm  Genetics
W. Allen Hogge, MD, MA
4:15 pm  Panel Discussion
Elizabeth A. Piccione, MD; Beth Hahn, MD; Rupa Mokkapati, MD, PhD; Kevin R. Patterson, MD; Autumn Klein, MD, PhD; Mary Beth Malay, MD; Rodney J. Landreneau, MD; Jerry Lowder, MD, MSc; W. Allen Hogge, MD, MA
4:45 pm  Friday CME Adjournment
6:00 pm  Welcome Reception
Friday, April 19, 2013 continued

7:00 pm Dinner
Free for conference attendees; guest will incur an additional fee. Conference attendees must RSVP via the registration page under “EVENTS” when registering online to attend dinner/reception.

Schedule — Saturday, April 20, 2013

6:30 am Continental Breakfast
7:30 am Health Care Reform
Sheryl A. Kashuba, Esq.
8:00 am Enterprise Data Warehouse
Steven D. Shapiro, MD
8:30 am Transparency and Public Reporting
Francis X. Solano Jr., MD
9:00 am Break and Visit Exhibits
9:15 am Environmentally Sound Health Care
Samantha Malone, MPH, CPH
9:45 am Liver Cancer Care Outreach
David A. Geller, MD, FACS
10:15 am Break and Visit Exhibits
10:45 am Telederm and Use of MLP
Joseph C. English III, MD
11:15 am MFM Telemedicine
Hyagriv N. Simhan, MD, MSCR
11:45 am Panel Discussion
Sheryl A. Kashuba, Esq.; Steven D. Shapiro, MD; Francis X. Solano Jr., MD; Samantha Malone, MPH, CPH; David Geller, MD, FACS; Joseph C. English III, MD; Hyagriv N. Simhan, MD, MSCR
12:15 pm Saturday CME Adjournment

Schedule — Sunday, April 21, 2013

7:00 am Breakfast
8:00 am Breast Care Pathways
Jennifer Osborn, MD
8:30 am Cardiac Care Pathways
Oscar C. Marroquin, MD, FACC
9:00 am Hysterectomy Pathways
Edward A. Sandy II, MD, MBA
9:30 am Break
10:00 am Thyroid Disease with Robotic Surgical Approach
Michael T. Stang, MD, FACS
10:30 am GYN Robotics
Michael J. Bonidie, MD
11:00 am Bariatrics and Women
Giselle Hamad, MD
11:30 am Panel Discussion
Jennifer Osborn, MD; Oscar C. Marroquin, MD, FACC; Edward A. Sandy II, MD, MBA; Michael T. Stang, MD, FACS; Michael J. Bonidie, MD; Giselle Hamad, MD
Noon Conference Adjournment

Schedule is subject to change.
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Chief Medical Officer
UPMC Passavant

Robert P. Edwards, MD
Professor, Division of Gynecologic Oncology
Executive Vice Chairman, Department of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
Magee Gynecologic Cancer Program
Magee-Womens Hospital of UPMC
Director, Transformational Medicine for the UPMC Health System

Local Faculty

Michael J. Bonidie, MD
Visiting Associate Professor of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
Magee-Womens Hospital of UPMC

Joseph C. English III, MD
Professor of Dermatology
University of Pittsburgh School of Medicine
Magee-Womens Hospital of UPMC

Beth Hahn, MD
Clinical Assistant Professor of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine

Giselle Hamad, MD
Associate Professor of Surgery
Director of Surgical Education
University of Pittsburgh School of Medicine

W. Allen Hogge, MD, MA
Professor & Chair
Department of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
Director, Center for Medical Genetics
University of Pittsburgh School of Medicine
Magee-Womens Hospital of UPMC

Sheryl A. Kashuba, Esq.
VP Health Policy/Government Relations and Chief Legal Officer
UPMC

Autumn Klein, MD, PhD
Assistant Professor of Neurology and Obstetrics and Gynecology
University of Pittsburgh School of Medicine
Chief, Division of Women's Neurology
UPMC Presbyterian/Magee-Womens Hospital of UPMC
Department of Neurology

Rodney J. Landreneau, MD
Professor of Cardiothoracic Surgery
University of Pittsburgh School of Medicine
Vice Chairman Cardiothoracic Surgery and Professor of Surgery
Chief of Thoracic Surgical Services
UPMC Passavant
Director, Comprehensive Lung Center
UPMC Shadyside
Director, Lung Cancer Program

Jerry Lowder, MD, MSc
Assistant Professor of Obstetrics and Gynecology
Division of Urogynecology and Female Pelvic Reconstructive Surgery
Department of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh
Magee-Womens Hospital of UPMC

Mary Beth Malay, MD
Medical Director UPMC Passavant Breast Center
Clinical Assistant Professor of Surgery
University of Pittsburgh School of Medicine

Samantha Malone, MPH, CPH
DrPH Student, Environmental & Occupational Health Department
Graduate School of Public Health
University of Pittsburgh
Manager of Science and Communications
FracTracker Alliance

Oscar C. Marroquin, MD, FACC
Assistant Professor of Medicine and Epidemiology
University of Pittsburgh School of Medicine
Director, UPMC Provider Analytics
UPMC Heart and Vascular Institute – Interventional Cardiology

Rupa Mokkapatti, MD, PhD
Department of Internal Medicine
UPMC Passavant

Jennifer Osborn, MD
Clinical Instructor of Medicine
University of Pittsburgh School of Medicine
Medical Oncology
UPMC CancerCenter at UPMC Passavant

Kevin R. Patterson, MD
Assistant Professor of Psychiatry
University of Pittsburgh
Medical Director of Clinical Biobehavioral Medicine
UPMC CancerCenter

Elizabeth A. Piccione, MD
Clinical Assistant Professor of Medicine
University of Pittsburgh School of Medicine
UPMC Heart and Vascular Institute

Edward A. Sandy II, MD, MBA
Associate Professor of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
Vice Chair, Community Practices
Magee-Womens Hospital of UPMC

Steven D. Shapiro, MD
Executive Vice President, UPMC
Chief Medical and Scientific Officer
President, Physician Services Division
Professor of Medicine
University of Pittsburgh School of Medicine

Hyaagriv N. Simhan, MD, MSCR
Associate Professor of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
Vice Chair, Obstetrical Services
Chief, Division of Maternal-Fetal Medicine
Medical Director, Obstetrical Services
Magee-Womens Hospital of UPMC

Francis X. Solano Jr., MD
Clinical Professor of Medicine
University of Pittsburgh School of Medicine
President, Community Medicine, Inc.
Vice President, Physician Services Division
Medical Director, Donald D. Wolff, Jr. Center for Quality Improvement & Innovation
University of Pittsburgh Medical Center

Michael T. Stang, MD, FACS
Assistant Professor of Surgery
University of Pittsburgh School of Medicine

Faculty for this activity has been required to disclose all relationships with any proprietary entity producing health care goods or services.

All faculty are located in the metropolitan Pittsburgh area unless otherwise indicated.
**Registration Information**

**Pre-register**

The Early registration period will end on Friday, March 22, 2013. After March 22, 2013, the late registration period will begin and registrations will be accepted until Friday, April 12, 2013 at an additional fee. We cannot guarantee space in the program or any program inclusions for those registrations received after this date. If space is available after this date, on-site registration will be required and incur an additional processing fee.

**Online Registrations** (due by Friday, April 12, 2013)

Registering online is the quickest and easiest way to reserve your space at CCEHS conferences.

1. Visit our online registration site at [https://ccehs.upmc.com/liveFormalCourses.jsf](https://ccehs.upmc.com/liveFormalCourses.jsf)
2. Click the Registration button and enter all the requested information (including an email address) and follow the prompts to submit your registration after entering your payment information.
3. Print the automatic electronic registration confirmation email sent to the email address you provided us when you registered. If you do not receive this confirmation, please contact us at (412) 647-8232.

**Paper Registrations by Fax or Mail** (see contact information below)

If you are unable to register online please submit a request for paper form. UPMC employees whose registration fee will be remitted via journal transfer must request the paper registration form.

A confirmation letter will be faxed or mailed if registration is completed through the mail or fax by the pre-registration deadline. If you register online, you will receive an immediate e-mail confirmation message.

*Please note: Registration is not complete until you receive this confirmation. If you do not receive this letter within 5-7 days of registration, please contact us at (412) 647-8232.*

**You must bring this confirmation letter with you to the conference.**

**Registration Fees**

- **Early/On-Time Rate** (all registration received before or on March 22, 2013)
  - $350 Physician Fee
  - $225 Residents and Fellows
  - $225 PAs, Nurses, and other health care professionals

- **Late Registration** (all registrations received after March 22, 2013)
  - $375 Physician Fee
  - $250 Residents and Fellows
  - $250 PAs, Nurses, and other health care professionals

- **On-site Registration** (required after April 12, 2013)
  - $400 Physician Fee
  - $275 Residents and Fellows
  - $275 PAs, Nurses and other health care professionals

**Registration fee includes** (for conference registrants only):

- Continuing education credit
- Registration and course materials
- Continental breakfast, refreshments and lunch on Friday
- Friday Night Dinner & Reception for registered attendees ONLY; guest will incur additional fee. PLEASE NOTE: conference attendees must RSVP via the registration page under “EVENTS.”

**Friday Night Dinner & Reception** (guests welcomed to attend) Fee: $80 (Adult Guest)

**Cancellation**

All cancellations must be in writing and sent to us via U.S. mail, e-mail or fax. Tuition for cancellations postmarked or date stamped before or on Friday, March 29, 2013 will be completely refunded. After March 29, 2013, a $35 administrative fee will be assessed. No refunds will be made after Friday, April 5, 2013. Cancellation requests can be made to:

- Krystal Moore
- UPMC CCEHS
- Iroquois Building, Suite 302
- 200 Lothrop Street
- Pittsburgh, PA 15213
- ccehsconfmgmt101@upmc.edu
- Phone: (412) 647-8232  •  Fax: (412) 647-8222

*The UPMC Center for Continuing Education in the Health Sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.*
Meeting Location and Overnight Accommodations

The conference will be held at Nemacolin Woodlands, located at 1001 LaFayette Drive, Farmington, PA 15437.

The conference has contracted a limited number of hotel rooms at Nemacolin Woodlands for conference attendees. You may book a room by calling the hotel at (724) 329-8555 or 1 (800) 422-2736 and asking for the 2013 Caring for Women Conference in order to receive our reduced rates. The special reduced rate is $189 for a room at the Chateau plus applicable taxes and fees per night. These accommodations are not included in registration fee. If you experience any problems booking your room, please telephone CCEHS at (412) 647-8232.

Room availability cannot be guaranteed beyond the contracted block end date of 12:00 PM March 5, 2013.

Special Needs

Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by calling (412) 647-8232.

Visit the Center for Continuing Education in the Health Sciences Web Site

Our Internet address is: https://cehs.upmc.com

The UPMC Center for Continuing Education in the Health Sciences invites you to visit our web location. Receive information on CME programs, earn CME credits on the Internet, and access information about our formal courses and much more. Discover who we are and how you can contact us. Please visit our web location often to get updated information on upcoming programs.

Directions and Additional Information

Pittsburgh (South)
Rt. 51 South to Rt. 40 East (Uniontown)
Turn right onto Rt. 40 East (also posted as Rt. 119 South)
Continue Rt. 40 East approx. 16 miles to Farmington
Nemacolin is located on the left side of Rt. 40 East

Pittsburgh (Airport, West and North)
I-79 South to I-70 East (Washington, PA)
I-70 East to Rt. 43 South (California Exit)
Rt. 43 South to Rt. 40 East (Brownsville)
Continue Rt. 40 East approx. 32 miles to Farmington
Nemacolin is located on the left side of Rt. 40 East

Pittsburgh (East)
PA Turnpike to Rt. 119 South (Exit 75 – old exit 8 – New Stanton)
Rt. 119 South through Connellsville to Rt. 40 East (Uniontown)
Continue Rt. 40 East approx. 16 miles to Farmington
Nemacolin is located on the left side of Rt. 40 East

For more detailed direction from other regional locations please visit: http://www.nemacolin.com/nem_cms.asp?SectionID=56

For any further inquires about the Nemacolin Woodlands, please contact them via phone at 1 (800) 422-2736 or via email at birds.of.a.feather@nemacolin.com.

For additional information, contact:
Krystal Moore
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Iroquois Building, Suite 302
200 Lothrop Street • Pittsburgh, PA 15213
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The University of Pittsburgh, as an educational institution and as an employer, values equality of opportunity, human dignity, and racial/ethnic and cultural diversity. Accordingly, as fully explained in Policy 07-01-03, the University prohibits and will not engage in discrimination or harassment on the basis of race, color, religion, national origin, ancestry, sex, age, marital status, familial status, sexual orientation, gender identity and expression, genetic information, disability, or status as a veteran. The University also prohibits and will not engage in retaliation against any person who makes a claim of discrimination or harassment or who provides information in such an investigation. Further, the University will continue to take affirmative steps to support and advance these values consistent with the University’s mission. This policy applies to admissions, employment, and access to and treatment in University programs and activities”. This is a commitment made by the University and is in accordance with federal, state, and/or local laws and regulations. For information on University equal opportunity and affirmative action programs, please contact: University of Pittsburgh; Office of Affirmative Action, Diversity, and Inclusion; Carol W. Mohamed, Director (and Title IX, 504 and ADA Coordinator); 412 Bellefield Hall; 315 South Bellefield Avenue; Pittsburgh, PA 15260; 412-648-7860. For complete details on the University's Nondiscrimination Policy, please refer to Policy 07-01-03. For information on how to file a complaint under this policy, please refer to Procedure 07-01-03.