PROGRAM OVERVIEW
This course is intended to provide the necessary information for development of an advanced comprehensive stroke program to hospital administrators, leaders and those medical professionals in the field of vascular neurology. The content and speakers were chosen to address the necessary elements for successful program development and will include sharing of lessons learned from the UPMC Stroke Institute experience.

WHO SHOULD ATTEND
The target audience for this program includes vascular neurologists, interventional neurologists, vascular neurosurgeons, nurse practitioners and physicians assistants, stroke coordinators, emergency department physicians, radiologists, and administrative leaders with an interest in all types of stroke care.

MEETING LOCATION
UPMC Presbyterian Hospital, The Thomas E. Starzl Biomedical Science Tower S120 BST South, 200 Lothrop Street, Pittsburgh, PA 15213

STROKE SERVICE TOURS
Tours of the acute stroke care areas at UPMC Presbyterian will include the helicopter landing area, emergency department, imaging facilities, interventional suite, and the neuro ICU and step-down units.

OBJECTIVES
By the conclusion of the presentation, the participant will be able to:
• Identify the essential components of stroke program development
• Differentiate between requirements of primary vs comprehensive stroke center certification
• Describe the benefit of telestroke collaboration to increase identification and treatment of acute ischemic stroke
• Discuss the financial constraints and requirements necessary for advanced stroke program development
• Assess the commitment and relationship necessary between the pre-hospital, emergency department and the stroke team
• List two types of advanced imaging used in the comprehensive stroke center assessment process
• Determine the neurosurgical team involvement and requirements in advanced stroke center development

CONTINUING EDUCATION CREDIT
The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Each physician should only claim credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded 0.6 continuing education units (CEU’s) which are equal to 6.0 contact hours.

Nursing: The University of Pittsburgh Medical Center (UPMC) is an approved provider of continuing nursing education by PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. This program is awarded 6.0 contact hours. Participants must attend the entire day and complete an evaluation form to be awarded a certificate and 6.0 contact hours.
OVERNIGHT ACCOMMODATIONS

A block of hotel rooms have been reserved at a discounted rate at the Sheraton Station Square Hotel for our conference attendees. You may make reservations at your own discretion. The room block is limited and only available until September 21, 2012. We cannot guarantee availability or rate once the block expires or the block is filled, whichever occurs first. Please make your reservations early; there are many events happening in the city of Pittsburgh during this time period.

In order to reserve a room at the discounted rate of $159.00 Single/Double plus 14% applicable state and local taxes, please call the Sheraton Station Square Hotel at 300 West Station Square Drive, Pittsburgh, PA 15219, Phone: (412) 261-2000 and mention that you are attending the Stroke Program Development conference at UPMC Presbyterian.

Transportation will be provided from the hotel to UPMC Presbyterian at scheduled intervals.

The University of Pittsburgh, as an educational institution and as an employer, values equality of opportunity, human dignity, and racial/ethnic and cultural diversity. Accordingly, the University prohibits and will not engage in discrimination or harassment on the basis of race, color, religion, national origin, ancestry, sex, age, marital status, familial status, sexual orientation, disability, or status as a disabled veteran or a veteran of the Vietnam era. Further, the University will continue to take affirmative steps to support and advance these values consistent with the University’s mission. This policy applies to admissions, employment, access to and treatment in University programs and activities. This is a commitment made by the University and is in accordance with federal, state, and/or local laws and regulations. For information on University equal opportunity and affirmative action programs and complaint/grievance procedures, please contact: William A. Savage, Assistant to the Chancellor and Director of Affirmative Action (and Title IX and 504 Coordinator), Office of Affirmative Action, 901 William Pitt Union, University of Pittsburgh, Pittsburgh, PA 15260, (412) 648-7860.

SCHEDULE — SATURDAY, OCTOBER 13, 2012

7:00 am  Registration and Continental Breakfast
7:45 am  Welcome, Introduction and Overview of UPMC Stroke Institute
          Tudor G. Jovin, MD
8:15 am  Achieving and Maintaining Primary and Comprehensive Stroke Center Certification
          Lori M. Massaro, MSN, CRNP
9:15 am  Telemedicine/Telestroke: Logistical Pitfalls
          Lawrence R. Wechsler, MD
9:45 am  BREAK
10:00 am Comprehensive Stroke Centers: Are They Financially Sustainable?
         Thomas G. Devlin, MD, PhD
11:00 am Patient Entry Pathways: Linking Prehospital Care Systems to the ED and Stroke Service
         Vincent N. Mosesso Jr., MD
11:45 am Morning Session Q & A
Noon       LUNCH
1:00 pm  Radiology and Imaging Requirements
         Max Wintermark, MD, MAS
1:30 pm  Neurosurgical Prerequisites
         Brian Jankowitz, MD
2:00 pm  Comprehensive Stroke Centers and Neurological Intensive Care
         Guillermo Linares, MD
2:20 pm  Smooth Transition from Acute Care to Rehab: A Requirement for Efficient Throughput
         Jennifer Shen, MD
2:40 pm  Afternoon Session Q & A
3:00 pm  Stroke Service Tours (see page 2)
4:00 pm  Conference Adjournment
COURSE DIRECTORS
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Associate Professor of Neurology and Neurosurgery
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School of Medicine
Pittsburgh, PA

Lori M. Massaro, MSN, CRNP
Clinical Supervisor
UPMC Stroke Institute
Department of Neurology
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GUEST FACULTY
Thomas G. Devlin, MD, PhD
Chair, Clinical Assistant Professor
Division of Neurology
University of Tennessee Chattanooga
College of Medicine
Director, Erlanger Southeast Regional Stroke Center
Chattanooga, TN

Max Wintermark, MD, MAS
Associate Professor of Radiology, Neurology, Neurosurgical and Biomedical Engineering
Chief of Neuroradiology
University of Virginia
School of Medicine
Charlottesville, VA

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Medical Director
UPMC Prehospital Care

Jennifer Shen, MD
Assistant Professor of Physical Medicine and Rehabilitation
University of Pittsburgh
School of Medicine
Medical Director, Stroke Rehabilitation
UPMC Mercy

Lawrence R. Wechsler, MD
Chair, Department of Neurology
Professor of Neurology and Neurological Surgery
University of Pittsburgh
School of Medicine

REGISTRATION INFORMATION
Registration
- Available until October 5, 2012
- Three options for registration submission: (1) online, (2) by fax or (3) U.S. Mail
- On-site Registration available October 13, 2012

You may register by:

- Online Registrations
  Registering online is the quickest and easiest way to reserve your space at CCEHS conferences.
  1. Visit our online registration site at https://ccehs.upmc.com/liveFormalCourses.jsf
  2. Click the Registration button and enter all the requested information (including an e-mail address) and follow the prompts to submit your registration after entering your payment information.
  3. Print the automatic electronic registration confirmation e-mail sent to the e-mail address you provided us when you registered. If you do not receive this confirmation, please contact us at (412) 647-8232.

A confirmation letter will be e-mailed if registration is completed through the mail or fax by the pre-registration deadline. If you register online, you will receive an immediate e-mail confirmation message.

- Faxing Registrations
  Fax all pages of your registration form to (412) 647-8445.

- Mailing Registrations
  Mail the registration form to the address listed on page 11. Be sure to mail all the pages of the registration form. A confirmation letter will be e-mailed if registration is completed through the mail or fax by the pre-registration deadline. Please note: Registration is not complete until you receive your e-mail confirmation letter. If you do not receive this letter within 5-7 days of registration, please contact us at (412) 647-2754.

You must bring your confirmation letter with you to the conference.

In accordance with Accreditation Council for Continuing Medical Education requirements on disclosure, information about relationships of presenters with commercial interests (if any) will be included in materials distributed at the time of the conference.

Local faculty reside in the Pittsburgh, PA, metropolitan area.
Cancellation
All cancellations must be in writing, via U.S. mail, e-mail or fax. Tuition for cancellations postmarked or date stamped on or before September 21, 2012 will be refunded less a $40 administrative fee. No refunds will be made after September 21, 2012. Cancellation requests can be made to:
Holly Kromer
UPMC Stroke Institute
200 Lothrop Street, PUH, C-426, Pittsburgh, PA 15213
E-mail: strokeconf@upmc.edu
Phone: (412) 647-2754 • Fax: (412) 647-8445

The UPMC Center for Continuing Education in the Health Sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.

Registration Fee: $250

Registration fee includes:
• Continuing education credit
• Registration and course materials
• Continental breakfast and refreshments

Registration Form (for use only if not registering online)

Stroke Program Development:
The Nuts and Bolts
Saturday, October 13, 2012

Last FIVE Digits of Social Security Number* ______ - _____ _____ _____ _____
Prefix  ❑ Mr.  ❑ Mrs.  ❑ Dr.  ❑ Ms.  ❑ Other, please indicate______________
First Name ____________________________________________________________
Last Name ____________________________________________________________
Suffix (Jr., Sr., etc.) ___________________________________________________
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Specialty _____________________________________________________________
E-mail Address _________________________________________________________
Degree*  ❑ MD  ❑ DO  ❑ Resident  ❑ PhD  ❑ MPH  ❑ RN
❑ Other, please indicate_______________________________________________
Address ______________________________________________________________
City ________________________________  State ______  ZIP Code  _____________
Work Telephone (_____) ________________________________________________
Fax (_____) __________________________________________________________
How did you hear about this conference?  ❑ Direct Mail  ❑ E-mail
❑ Place of Employment  ❑ Word of Mouth
❑ Other ______________________________

Registration Fee: $250

*required continued on next page
METHOD OF PAYMENT

The following methods of payment are acceptable for the registration fee:

- Checks. Make payable to University of Pittsburgh.
  - Employer check included
  - Personal check included
  - Employer or Personal check to arrive under separate cover. If your employer or personal check is arriving under separate cover, you may send or fax in your completed registration form now, but you must complete the Credit Card Payments section below with valid credit card information in order to hold your reservation. If the check payment is not received by four weeks post course, we will charge the registration fee to the credit card number provided. There is a $25.00 returned check fee.

- Credit Card Payments
  Credit card payments may only be made on-line at:
  https://ccehs.upmc.com/liveFormalCourses.jsf
  If you encounter problems registering at this site please call (412) 647-8232.

- UPMC Journal Entry Transfer
  If you are a UPMC employee and your department will be responsible for payment, we can charge your department directly. DO NOT SUBMIT a disbursement to UPMC Accounts Payable. Complete the following:

  Business Unit ______________________________________________________________
  Account Number ____________________________________________________________
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  Authorized Department Signature _____________________________________________
  Telephone Number ___________________________________________________________________

  NO REGISTRATION WILL BE ACCEPTED WITHOUT PAYMENT.

MAIL PAYMENT, ACCOMPANIED BY THE REGISTRATION FORM TO:

UPMC Stroke Institute
ATTN: Stroke Program Development
PUH, C-426
200 Lothrop Street
Pittsburgh, PA 15213

FOR ADDITIONAL INFORMATION, CONTACT:

Holly Kromer
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200 Lothrop Street, PUH, C-426
Pittsburgh, PA 15213
E-mail: strokeconf@upmc.edu
Phone: (412) 647-2754 • Fax: (412) 647-8445

VISIT THE CENTER FOR CONTINUING EDUCATION IN THE HEALTH SCIENCES WEB SITE

Our Internet address is https://ccehs.upmc.com

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