17th Annual PITTSBURGH CANCER CONFERENCE

Advances in Cancer Care

Sponsored by
UPMC Cancer Centers
UPMC Presbyterian Shadyside
Magee-Womens Hospital of UPMC
University of Pittsburgh Cancer Institute
University of Pittsburgh School of Medicine Center for Continuing Education in the Health Sciences

Friday, November 2, 2007

Presented at
Herberman Conference Center
5150 Centre Avenue
Pittsburgh, Pennsylvania

Course Directors
Dennis J. Meisner, MD
Stanley M. Marks, MD
Victor G. Vogel, MD, MHS
OVERVIEW
This conference will provide insight into new diagnostic and treatment options for selected malignancies as well as demonstrate the impact of ethnic differences on end of life care.

OBJECTIVES
At the conclusion of this conference the participants should be able to:
- Identify patients in whom MRI would be the appropriate breast cancer screening method
- Differentiate two new therapy options for advanced and early breast cancer
- Discuss new research related to prostate cancer
- Explain an improved therapy for chronic lymphocytic leukemia
- Propose a change in practice based on ethnic differences in patient care at the end of life
- Review assessment and treatment options for complications of bisphosphonate therapy
- Consider several treatment options for multiple myeloma

WHO SHOULD ATTEND
This course is designed for physicians in oncology, hematology, radiation therapy and internal medicine and for members of the cancer care team including nurses, pharmacists, and social workers.

The Florence Lockhart Nimick Memorial Oncology Lecture
Florence Lockhart Nimick was a courageous woman who valued her family, community and natural environment. During her lifetime, she served three terms as Board Chairman of The Children’s Institute of Pittsburgh; President of the Shadyside Hospital Ladies Association, President of the Seeders and Weeder Garden Club; she served as an officer of the Garden Club of Allegheny County, Ellis School Trustee, Western Pennsylvania Kennel Association and the Powdermill Bioscience Center Family Group.

She died of metastatic colon cancer on May 29, 1981. Her husband, Thomas H. Nimick Jr., established this lecture to acknowledge her courage, leadership and many accomplishments. This lecture has been presented as the keynote address of the Pittsburgh Cancer Conference since its inception.

*Formerly the Rehabilitation Institute
**CONTINUING EDUCATION CREDIT**

The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this educational activity for a maximum of **6.25 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded **0.625** continuing education units (CEUs), which are equal to **6.25** contact hours.

This continuing nursing education activity has been approved for **6.25** contact hours by the UPMC Provider Unit of the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. To receive contact hours, the participant must attend the entire session and complete the evaluation form.

**MEETING LOCATION**

Herberman Conference Center
UPMC Cancer Pavilion
UPMC Shadyside
5150 Centre Avenue
Pittsburgh, PA 15232

Parking is on your own and not covered in the cost of conference tuition. UPMC lots will cost approximately $20 for the day.

No block of rooms has been reserved for this conference. If overnight accommodations are needed, please call the Courtyard Pittsburgh Shadyside directly at (412) 683-3113.

**SPECIAL NEEDS**

Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by calling (412) 647-8257 or (412) 647-8232.

**SCHEDULE - Friday, November 2, 2007**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Registration</td>
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<tr>
<td>8:30 am</td>
<td>Mammographic Density as Risk Factors for Breast Cancer and the Role of MRI in Detection Margarita Zuley, MD</td>
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<tr>
<td>9:15 am</td>
<td>New Therapy Options for Advanced and Early Breast Cancer Harold Harvey, MD</td>
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<tr>
<td>10:00 am</td>
<td>Break and Visit Exhibits</td>
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<tr>
<td>10:30 am</td>
<td>Update on Prostate Cancer</td>
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<tr>
<td>11:30 am</td>
<td>Fludarabine-Cyclophosphamide-Rituximab (FCR) &quot;Light&quot; – Improved Therapy for Chronic Lymphocytic Leukemia Kenneth Foon, MD</td>
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<td>Noon</td>
<td>Lunch</td>
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<tr>
<td>1:00 pm</td>
<td>The Florence M. Lockhart Nimick Memorial Lecture End of Life Care in Diverse Populations Richard Payne, MD</td>
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<tr>
<td>2:15 pm</td>
<td>Break</td>
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<tr>
<td>2:30 pm</td>
<td>Issues with Bisphosphonate Therapy</td>
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<tr>
<td>3:15 pm</td>
<td>Advances in Therapy for Multiple Myeloma</td>
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<tr>
<td>3:45 pm</td>
<td>Stem Cell Transplant for Multiple Myeloma</td>
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<tr>
<td>4:15 pm</td>
<td>Evaluation</td>
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<tr>
<td>4:30 pm</td>
<td>Conference Adjournment</td>
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COURSE DIRECTORS

Dennis J. Meisner, MD
Assistant Clinical Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Stanley M. Marks, MD
Clinical Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Victor G. Vogel, MD, MHS
Professor of Medicine and Epidemiology
University of Pittsburgh School of Medicine
Pittsburgh, PA

In addition to the Course Directors, the following individuals are members of the Program Planning Committee:

Connie G. Feiler, RN, MSN
Eileen Milakovic, RN, BSN, MA, OCN
Lyn Robertson, RN, MSN, Dr. PH

HOST FACULTY

Mounzer Agha, MD
Clinical Assistant Professor of Medicine
University of Pittsburgh School of Medicine
Pittsburgh, PA

Kenneth A. Foon, MD
Professor of Medicine
Director, Clinical Investigations, University of Pittsburgh Cancer Institute
University of Pittsburgh School of Medicine
Pittsburgh, PA

Joel Nelson, MD
Co-Director, Comprehensive Prostate and Urologic Cancer Center
Chairman, Department of Urology
University of Pittsburgh School of Medicine
Pittsburgh, PA

G. David Roodman, MD, PhD
Professor of Medicine
Division of Hematology/Oncology
University of Pittsburgh School of Medicine
Pittsburgh, PA

Margarita Zuley, MD
Associate Professor
Department of Radiology
Director of Breast Imaging
Magee-Women's Hospital of UPMC
Pittsburgh, PA

In accordance with Accreditation Council for Continuing Medical Education and the UPMC Pennsylvania State Nurses Association Provider Unit requirements on disclosure, information about relationships of presenters with commercial interests (if any) will be included in materials distributed at the time of the conference.

GUEST FACULTY

Harold Harvey, MD
Professor of Medicine
Milton S. Hershey Medical Center of the Pennsylvania State University
Hershey, PA

Richard Payne, MD
Professor of Medicine and Divinity
Esther Colliflower Director, Duke Institute on Care at the End of Life
Durham, NC

Catherine Van Poznak, MD
Assistant Professor, Department of Internal Medicine
University of Michigan
Ann Arbor, MI
REGISTRATION INFORMATION

Registration for this course will be accepted as long as space is available, so register early.

On-line Registration accepted until October 24, 2007.

Registering online is the quickest and easiest way to reserve your space at CCEHS conferences.

- Visit our online registration site at http://ccehs.upmc.edu
- Scroll to the Pittsburgh Cancer Conference section on the web page
- Click the Registration button and enter all the requested information

After registering, an electronic confirmation will be sent to the email address you provided us when you registered.

Please note: Registration is not complete until you receive the confirmation letter / email for your pre-registration. If you do not receive this letter within 5-7 days of registration, please contact us at (412) 647-8257 or (412) 647-8232.

You must bring this confirmation with you to the conference.

Paper Registrations by Fax or Mail

If you are unable to register online please contact us for a paper registration form. UPMC employees whose registration fee will be remitted via journal transfer should request the paper registration form.

On-site Registrations

As of October 25, 2007, all registrations for this course are accepted only as on-site registrations if space is available.

Cancellation

All cancellations must be in writing and sent to us via U.S. mail, e-mail or fax. Tuition for cancellations postmarked or date stamped before October 15, 2007 will be completely refunded. After October 15, 2007 a $35 administrative fee will be assessed. No refunds will be made after October 25, 2007. Cancellation requests can be made to:

Dan Lewis
UPMC/Center for Continuing Education in the Health Sciences
Medical Arts Building, Suite 220 • 200 Lothrop Street
Pittsburgh, PA 15213-2582 • Telephone: (412) 647-8257 or (412) 647-8232
Fax: (412) 647-8222 • E-mail: CCEHS@upmc.edu

The UPMC/Center for Continuing Education in the Health Sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.

REGISTRATION INFORMATION (continued from page 6)

Registration Fees

Tuition: Early Registration: postmarked by October 15, 2007
$100 Physicians
$ 65 Residents, nurses, and other health care professionals

Tuition: Late Registration: postmarked after October 15, 2007
$150 Physicians
$ 90 Residents, nurses, and other health care professionals

On-Site Registration adds $25 to each category.

Registration fee includes:

- Continuing education credit
- Registration and course materials
- Continental breakfast, refreshments and lunch

FOR ADDITIONAL INFORMATION, CONTACT:

Carola Molinares, Conference Manager
Telephone: (412) 647-8313 or (412) 647-8232
Fax: (412) 647-8222
E-mail: CCEHS@upmc.edu

The University of Pittsburgh, as an educational institution and as an employer, values equality of opportunity, human dignity, and racial/ethnic and cultural diversity. Accordingly, the University prohibits and will not engage in discrimination or harassment on the basis of race, color, religion, national origin, ancestry, sex, age, marital status, familial status, sexual orientation, disability, or status as a disabled veteran or a veteran of the Vietnam era. Further, the University will continue to take affirmative steps to support and advance these values consistent with the University’s mission. This policy applies to admissions, employment, access to and treatment in University programs and activities. This is a commitment made by the University and is in accordance with federal, state, and/or local laws and regulations. For information on University equal opportunity and affirmative action programs and complaint/grievance procedures, please contact: William A. Savage, Assistant to the Chancellor and Director of Affirmative Action (and Title IX and 504 Coordinator), Office of Affirmative Action, 901 William Pitt Union, University of Pittsburgh, Pittsburgh, PA 15260, (412) 648-7860.
**Visit the Center for Continuing Education in the Health Sciences Web Site**

Our Internet address is: http://ccehs.upmc.edu

UPMC/Center for Continuing Education in the Health Sciences invites you to visit our web location. Receive information on CME programs, earn CME credits on the Internet, and access information about our formal courses and much more. Discover who we are and how you can contact us. Please visit our web location often to get updated information on upcoming programs.

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**Visit the UPMC Cancer Centers Web Site for Comprehensive Cancer Information**

Our Internet address is www.upmccancercenters.com

The University of Pittsburgh Cancer Institute is a National Cancer Institute-designated comprehensive cancer center. Our new web site provides extensive information to patients, the public and health care professionals about cancer-related educational services, research initiatives, and news and events from cancer organizations across the country and around the world.